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OMNIVISION LAUNCHES NEW VGA CAMERA CUBE DEVICE FOR MOBILE AND NOTEBOOK MARKETS

SANTA CLARA, Calif., — January 5, 2010 — OmniVision Technologies, Inc. (NASDAQ: OVTI), a leading developer of advanced digital imaging solutions, today added the new, feature-rich OVM7692 VGA CameraCube™ solution to its portfolio of ultra-compact reflowable camera modules. The OVM7692 is a complete VGA camera solution including DVP parallel and MIPI serial output interface support, automatic luminance detection and an integrated EMI solution. It is designed to meet the performance and manufacturing requirements of tier-one handset manufacturers. OmniVision has already secured design wins for the OVM7692.

“The OVM7692 leverages the knowledge gained from development and mass production of our OVM7690, launched last February, and adds key features such as MIPI serial output interface, 50/60 Hz luminance detection and integrated EMI support,” said Kirk Tecu, product marketing manager at OmniVision. “Now, when customers demand proven performance, compact size and an extended feature set, the OVM7692 is the camera module of choice.”

The OVM7692 features OmniVision’s proprietary OmniPixel3-HS™ architecture, which delivers almost double the sensitivity and low-light performance (960 mV/Lux-sec) of competing sensors. The OVM7692’s compact size (2.8 x 3.2 x 2.5 mm) ranks among the smallest VGA modules in the industry. The OVM7692’s small size is a critical characteristic for slim camera phones, notebooks and netbooks where the camera can be no thicker than the LCD housing.

Current trends in the mobile phone and notebook markets are towards compact, low-cost reflowable camera modules that can deliver high image quality in ultra compact designs. In accordance with these trends, the OVM7692 is designed to meet the requirements of tier-one handset manufacturers and to

withstand multiple reflows during rework as well as dual-sided reflow. The reflowable nature of the OVM7692 significantly simplifies integration and manufacturing, making the OVM7692 easier and less expensive to source than other solutions. The OVM7690/92 CameraCube family is also ideal for the secondary camera handset market, which demands extremely compact camera module sizes.

The OVM7692 is currently sampling and has been released to go into volume production.

About OmniVision

OmniVision Technologies (NASDAQ: OVTI) is a leading developer of advanced digital imaging solutions. Its award-winning CMOS imaging technology enables superior image quality in many of today's consumer and commercial applications, including mobile phones, notebooks, netbooks and webcams, digital still and video cameras, security and surveillance, entertainment devices, automotive and medical imaging systems. Find out more at www.ovt.com.

Safe-Harbor Language

Certain statements in this press release, including statements regarding the expected benefits, performance, capabilities, and potential market appeal of the OVM7692 are forward-looking statements that are subject to risks and uncertainties. These risks and uncertainties, which could cause the forward-looking statements and OmniVision's results to differ materially, include, without limitation: potential errors, design flaws and/or other potential product-related problems, issues with customer acceptance and/or demand, and other risks detailed from time to time in OmniVision's Securities and Exchange Commission filings and reports, including, but not limited to, OmniVision's annual report filed on Form 10-K and quarterly reports filed on Form 10-Q. OmniVision expressly disclaims any obligation to update information contained in any forward-looking statement.

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