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**sp3 Inc. Mourns Passing of Co-Founder, CEO and Board Chairman,
James E. Herlinger**

*Dwain Aidala to Succeed Herlinger as CEO of sp3 Inc.,
Doug van Dorsten Named Chairman of the Board*

Santa Clara, Calif.— November 22, 2010—sp3 Inc. (sp3), a privately-owned, full service provider of products and services relating to thin-film diamond deposition and thick-film polycrystalline diamond materials, equipment and services, today announced succession plans for the management of the company following the death of [James E. Herlinger](#) this past September. At the company's shareholder and board meeting on November 3, it was determined that Dwain Aidala will take on the CEO role at sp3 Inc. while maintaining his role as president and COO of sp3 Diamond Technologies, an sp3 Inc. subsidiary, and that Doug van Dorsten will replace Herlinger as Chairman of the Board for sp3 Inc.

"Jim's death was a significant loss to his family, friends and colleagues alike," said Aidala. "The impact on the company he co-founded nearly 20 years ago is deeply felt and he is greatly missed. It is to carry on his mission that Doug and I have accepted our new roles at sp3 Inc. and are dedicated to fulfilling his vision for the company moving forward."

Herlinger brought a wealth of experience to sp3 Inc., a company he co-founded in Mountain View, Calif. in 1993 with Jerry Zimmer. Specializing in the development and manufacture of diamond thin-film tools, using proprietary manufacturing processes and sp3-designed CVD reactors, sp3's reactor technology was critical to enabling the deposition of cost-effective, thin- and thick-film diamond allowing for its growing implementation across multiple industries.

Herlinger's extensive resume included executive positions at Crystallume Inc., and the chemical vapor deposition division for Silicon Valley Group, Inc. (SVG), where he was responsible for management of the company's LPCVD/Diffusion Vertical Thermal Reactor project. Prior to SVG, he was president of DEKA, vice president at Plantronics and spent another 10 years at Hewlett Packard in both R&D and marketing. He was awarded a Bachelor of Science in Mechanical Engineering from Stanford University.



Aidala has been with sp3 Diamond Technologies since 2005 as its president and COO and will now step into Herlinger's position as CEO of sp3 Inc. with responsibility for overseeing sp3 Diamond Technologies and sp3 Ltd. Prior to joining sp3 Diamond Technologies, he was president and CEO of QuickSilver Technology, Inc. as well as C SPEED Corporation. During a 16-year tenure with Mitsubishi Electronics America, Aidala held several executive management positions, including vice president of marketing for the electronics device group, and vice president and general manager for the North American multimedia business center. He has also held several key executive management positions at NEC Electronics and began his career at Arthur D. Little. He holds a Bachelor of Science in Electrical Engineering and an MBA from Northeastern University.

Van Dorsten will fulfill Herlinger's responsibility as Chairman of the Board for sp3 Inc. He has been a board member of sp3 Inc. since the company was founded, and serves on the compensation and audit committees. Currently, he is president and CEO of van Dorsten and Co., a consulting firm focused on providing strategy and financial consulting services to small technology companies. Prior to that, van Dorsten spent a number of years in the financial services industry in equity research. His most recent position was director of research for Wells Fargo Securities. He has written on a wide range of technology companies for several firms, including Hambrecht & Quist, Lehman Brothers and Thomas Weisel Partners (where he was a founding partner in research). Before his tenure in the securities industry, van Dorsten worked at Booz, Allen and Hamilton in the technology consulting practice, focusing primarily on strategy and M&A assignments. His professional career started at Texas Instruments, where he was a microprocessor design engineer. Van Dorsten holds a Bachelor of Science in electrical engineering from State University of New York at Buffalo and an MBA from Houston Baptist University. He is a Chartered Financial Analyst.

sp3 Inc.

sp3 Inc. is a privately-owned, full service provider of products and services relating to thin-film diamond deposition and thick-film polycrystalline diamond materials. sp3 companies develop and supply advanced diamond products and services related to thin-film and free-standing diamond deposition and other diamond materials. sp3 Inc. and its operational units have deposited diamond on over one and a half million cutting tools and completed more than 18,000 successful diamond deposition runs. For more information, visit <http://www.sp3inc.com>.