



Crossing Automation Announces New Appointments to Board of Directors

Fremont, Calif.—March 23, 2010—Crossing Automation, Inc. (www.crossinginc.com), a leading supplier of efficient, cost-effective front-end and back-end automation solutions and engineering services to high volume semiconductor equipment manufacturers, today announced that it has selected three new members to serve on its board of directors. These new members are Gidu Shroff, Dr. Peter Hanley, and Casey Eichler, each of whom brings highly relevant experience to help guide the company through a period of critical growth.

“The combined experience and leadership that Gidu, Peter and Casey bring to Crossing will be a valued asset as we strive to extend our leadership position supplying substrate-level automation solutions to OEMs and manufacturers in the semiconductor and related industries,” said Robert MacKnight, president and CEO at Crossing Automation. “Crossing is at a critical juncture having successfully brought together vacuum and atmospheric substrate-handling products and is now moving to offer OEMs an end-to-end automation solution for manufacturing.”

Shroff has 39 years of experience in the semiconductor industry in engineering, manufacturing, procurement, global supply chain management, international alliances, joint ventures and licensing. He worked at Intel for 29 of those years in various capacities; most recently as a senior management consultant to the executive vice president of sales and marketing. Shroff serves on the board of directors of Astria Semiconductor. He holds an MBA from Santa Clara University, a Master’s in Material Science from Stanford University and a Bachelor’s degree in Metallurgy from Poona Engineering University in India.

Dr. Hanley currently serves as a consultant to both public and private high technology companies. He retired in 2004 as president of Novellus Systems in San Jose, CA. Before becoming president, he served as executive VP of worldwide sales for ten years. In 2009, Hanley received SEMI’s "Bob Graham Award" for his innovative contributions to Sales and Marketing in the Semiconductor Equipment Industry. Hanley has served on the board of directors of MKS Instruments of Andover, MA since 2008. He earned his Ph.D in Applied Physics from Cornell University and was granted a B.S. in Mechanical Engineering from Northeastern University.

Eichler joined Ultra Clean Technology in 2009 as senior vice president and chief financial officer. He has over 25 years of experience in finance, operations, and administration, and has worked at public, private, and start-up companies during that time. Eichler’s strengths are in



the development and implementation of strategic, operational and restructuring plans. He is on the board of directors of SupportSoft, Inc. and Magma Design Automation. Eichler holds a Bachelor of Science degree in Accounting from St. John's University.

Photos are available online at: <http://www.flickr.com/photos/crossinginc/sets/72157623435880921/>

ABOUT CROSSING AUTOMATION:

Crossing Automation is a leading supplier of efficient, cost-effective front-end and back-end automation solutions and engineering services to high volume semiconductor equipment manufacturers. The company's unique approach to automation solutions enables its customers to shorten time to market, lower development costs and reduce total costs. Through its front-end and back-end automation solutions, Crossing achieves critical manufacturing flexibility for OEMs and IC manufacturers alike.

Crossing's End-to-End Automation Platforms

Crossing Automation's ExpressConnect™ modular building block family of automation components delivers integrated atmospheric and vacuum substrate handling sub-systems with small footprints, low costs and high productivity for semiconductor manufacturing. Crossing also delivers a broad range of leading-edge, cost-effective 300 mm, 200 mm, and 150 mm component technologies to both OEMs and semiconductor manufacturers including isolation, robotics, and tracking. Crossing implements a system architecture that uses highly reliable linear transfer devices and simplified control algorithms to improve efficiencies and control reliability and is key to enabling a comprehensive, flexible, end-to-end automation solution.

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